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Alpha Micro Components adds u-blox' AMY-5M to its portfolio

The distributor teams up with u-blox to resell the GPS industry's smallest standalone receiver



Alpha Micro Components, a leading international distributor of electronic components, today announces it has added u-blox' AMY-5M to its portfolio of GPS components. The new AMY-5M is the GPS industry's smallest standalone receiver currently available on the market. AMY-5M is miniature in size (6.5 x 8 x 1.2mm) and allows integration into the smallest portable devices. The fully tested ROM-based solution features the high performance 50 channel u-blox 5 positioning engine and has been developed for easy design implementation. The module also works as a standalone device which can operate at 1.8V or 3V, and does not require host integration or additional components to function.

Designed to withstand a temperature range of -40°C up to +85°C, the receiver integrates a standard crystal, which brings very fast acquisition and tracking performance at an economical price. Furthermore, AMY-5M can be assembled on a 2-layer PCB, which leads to additional cost savings.

Huub Robroek, Area Sales Manager, u-blox comments: *"GPS used to be perceived as an added extra, especially in the consumer device market, however more and more it is being seen as a given feature in automotive design and most handheld devices. We offer industry-leading receivers that are tailored to meet our customers' needs in further developing these kinds of applications where GPS is now expected. This can now be extended to those*

manufacturers that might be looking to enhance their products by endowing it with affordable, high-performance positioning functionality."

"We welcome the AMY-5M to our distribution offering as a strategic addition to our components portfolio. The miniaturised product market is constantly developing and this component from u-blox allows to address the growing demands for GPS enabled portable equipment. The AMY-5M module compliments our existing portfolio of miniaturised GSM devices and antenna solutions and will be well received by our customers" comments Christos Papakyriacou, managing director, Alpha Micro Components.

For more information please visit: <http://www.alphamicro.net/amy>

About u-blox (www.u-blox.com)

U-blox are world leading experts in providing GPS & Galileo instant positioning solutions. They create innovative positioning solutions that locate you, your staff and your assets instantly, accurately and reliably. U-blox market-leading u-blox 5 and ANTARIS® positioning engines power a wide range of applications in markets such as Navigation, Automatic Vehicle Location, Traffic Control and security. Specifically designed to fit customer needs, u-blox tailor-made GPS solutions have made implementation of a GPS design even easier than ever.

About Alpha Micro Components (www.alphamicro.net)

Founded in 1995, Alpha Micro is a successful independent specialist franchised distributor focusing on the M2M market servicing the Telecoms, Datacoms, Security, Electronic Point of Sale (EPoS) and Machine to Machine (M2M) sectors with components from world leading manufacturers, our franchised product lines include Lantronix, u-blox, Sagem, Meshnetics, Teridian Semiconductor and the company's own 'AMC' range - Alpha Micro has built an enviable reputation for product knowledge, customer service and innovation.

What really sets Alpha Micro apart from the competition is its design-based approach to distribution and it's in depth knowledge of the products and the markets it serves. Our current line card brings you the finest wireless and communications products and to get you started our engineering team offers the best available technical support.

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