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Alpha Micro Components to supply embedded Bluetooth modules to manufacturing channel

Niche distributor signs agreement with Bluetooth technology specialist



Alpha Micro Components (www.alphamicro.net), the independent franchised distributor of electronic components, has secured a new trade distribution agreement with LM Technologies to handle the launch of the company's Bluetooth embedded module technology to the manufacturing channel. The agreement reinforces Alpha Micro Components' market stronghold as one of the UK's leading Machine to Machine (M2M) specialists.

Mike Sims, Managing Director at LM Technologies, comments: "As a business, our focus is research, design, development and production. Teaming up with Alpha Micro Components will provide us with a strong and established sales pipeline into the markets on which our products are focused."

LM Technologies plays a key role in providing the latest in Bluetooth technology courtesy of the world's smallest adapter. The Bluetooth RS232 cable solution is already a champion product which offers unrivalled connection. The LM Bluetooth modules are also feature-rich and provide high-end functionality courtesy of LM Technologies' highly functional firmware.

"The additional value that Alpha Micro brings to the table is not just its presence and knowledge of the marketplace," adds Sims. "As a pioneer of design-based distribution, Alpha Micro Components is well placed to offer a comprehensive

solutions and technical support package ranging from simple application support through to complete turnkey operations.”

Commenting on the partnership, Christos Papakyriacou, Managing Director, Alpha Micro Components, says: “We’re delighted that LM Technologies has chosen to align itself with Alpha Micro Components to sell its embedded Bluetooth modules. Having the necessary expertise in the right channels will enable us to support future developments in Bluetooth technologies and also to widen the sales pipeline for LM Technologies. Our ability to provide and consult across the whole of the design and development process is one that continues to place us at the forefront of the distribution network.”

For more information, please contact: Alpha Micro Components, Springfield House, Cranes Road, Sherborne St. John, Basingstoke, Hampshire, RG24 9LJ. Tel: 01256 851 770, Fax: 01256 851 771 Email: sales@alphamicro.net, or visit <http://www.alphamicro.net>

To download a high resolution version of the image, visit:

http://www.livewirepr.com/fileadmin/user_upload/images/high_res/LM Modules 2.jpg

Caption: LM Technologies' Bluetooth surface mount modules from Alpha Micro Components

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Notes to Editors

About Alpha Micro Components (www.alphamicro.net)

Founded in 1995, Alpha Micro is a successful independent specialist franchised distributor servicing the Telecoms, Datacoms, Security, Electronic Point of Sale (EPoS) and Machine to Machine (M2M) sectors with components from world-leading manufacturers. Its franchised product lines include Lantronix, u-blox, Sierra Wireless, Sagem, Teridian Semiconductor and the company's own 'AMC' range. Alpha Micro has built an enviable reputation offering excellent customer service and innovation.

What really sets Alpha Micro apart from the competition is its design-based approach to distribution and in-depth product knowledge of the markets it serves.

About LM Technologies Ltd (www.lm-technologies.com)

LM Technologies designs, develops and manufactures innovative branded technology solutions. Products developed with Bluetooth and Wi-Fi technologies include RS232 and USB adapters, surface mount modules and specialist telecom products. More information is available by visiting www.lm-technologies.com or calling +44 (0)207428 2647.